



NAITA WORLD TRADE DAY & TALENT WITHOUT BORDERS

2ND Annual International Human Resources Conference

April 28 - 29, 2016 • The Westin Huntsville • Huntsville, Alabama

Registration opens at 11:00 am

The North Alabama International Trade Association (NAITA), in partnership with PZI International and the Alabama Automotive Manufacturers Association (AAMA), presents this two-day seminar on April 28-29, at The Westin Huntsville. The conference will focus on international business travelers (IBT), short term assignments (STA), and international commuters (IC). In today's fast changing environments, corporations are moving toward inexpensive and quicker international talent needs. Talent is eager for international experience but not uprooting family for a long period of time. Hence, the increase in IBT/STA/IC. The conference will help HR/Finance/Accounting/Project Management and Executive Levels who have:

- Individuals with responsibility in more than one region who travel frequently to those regions
- Individuals who work part of their time, whether per month or per week, in a foreign location as part of a team or project
- Individuals who spend more than 30 days in a year for a position or projects in a foreign location

This conference will be the place to get answers when you didn't even know you had questions. The event will be in conjunction with **NAITA's Annual World Trade Day Luncheon**, and the keynote speaker will discuss dealing with regulatory issues, costs, security and keeping talent after investing in them. **Approved for HRCI - 8 SPHR/GPHR CEUs and Accounting 8 hours of CPE.**

Sessions:

IBT – It's Bigger than You Think
 Immigration and Business Trips
 Managing STA Govt. Contractors
 Tax and Payroll
 Supporting a Nimble Workforce
 Safety & Security
 Export Controls
 Medical Concerns

Speakers:

PZI International
 Fragomen Worldwide
 CH2M Hill
 KPMG
 Weichert Workforce Mobility
 Centremis
 Teledyne Brown Engineering
 CIGNA

REGISTER NOW

Conference Registration Fee includes World Trade Day:

\$165 for NAITA, AAMA & SHRM members; \$195 for non-members

Early Bird Registration - \$25 Discount if you register prior to March 31.

www.naita.org • Contact naita@naita.org or 256-532-3505 for further details.

Optional Insights Discovery Workshop: *How to Evolve Your Team to Deliver Results* • 4/28/16 • 9-11 a.m.

Teams that are intentional about communication and connection with others have fewer breakdowns in tasks, resulting in increased productivity and profitability for the corporation.

Approved HRCI 2 hours PHR CEU and 2 Accounting CPE.

Individualized Participant Profile - \$75 NAITA/SHRM/AAMA member • \$100/non-member (Limited Seating)

